



## Implementing Various Marketing Activities

– Setting Goals For Specific Regions & Areas –

Gyeonggi Province plans to carry out active and various marketing activities in order to strengthen its investment efforts. In this vein, the Gyeonggi provincial administration held the meeting to discuss ways to further stimulate the regional economy. Gyeonggi-do Governor Kim Moon-soo, Chairman Lee Sang-hyun of the



Gyeonggi Federation of Economic Organizations, and other leading figures of economic-related organizations and agencies took part in the meeting and exchanged their opinions. The provincial administration said that it would attract semiconductor-manufacturing companies in Hwaseong, Pyeongtaek & Yongin, and LCD in Paju, Pyeongtaek, and automobile and manufacturing companies in Hwaseong and Pyeongtaek. In addition, the province plans to create the tourism belt around the West Sea including Goyang, Siheung, and Ansan, and Theme Parks, Tourist Hotels, and Comprehensive Resort Complex in Gapyeong, Hanam, and Namyangju by inducing foreign capital. It also will plan to nurture culture&digital contents industry of games, animation, and films&broadcasting in Seongnam, Goyang, and Bucheon, and create medical and bio complex, information&knowledge town in Gwacheon.

## Unification of Small Business Funds to GCGF

– Shortening the period of decision-making for fund by 8 days –



Starting from August 1, the Gyeonggi Credit Guarantee Foundation(www.kgsb.co.kr) will have a mandate to decide the credit assistance to a given small & medium sized enterprise. In previous years, Nonghyup, Gyeonggi Credit Guarantee Foundation(GCGF), and Technology Guarantee Fund received the credit applications and appraised the small companies and recommended the qualified ones to the Gyeonggi Small Business Center(GSBC). After all these applications and assessment, GCGF finally made a credit guarantee decision. The revised credit guarantee system is anticipated to shorten the financial assistance procedure considerably. ☎ Corporate Assistance Dept. Gyeonggi Province(031-249-4629)

## Vacationing at Joyful Villages

### - Catching Loach & Getting on Raft etc. -

From digging the foreshore for short-necked clams, sliding on foreshore to enjoying the swimming beach... There are a lot of beautiful mountains, seas, mountain valleys, where people can enjoy various rural programs. Among others, Gyeonggi Province recommends the 13 different places on the occasion of summer vacations.

■ **Seohae-Imi Village**(Hwaseong-si, 031-357-9255): Foreshore experience(short-necked clams, and foreshore sliding), Observation of foreshore plants, Learning how to tie the knot, Enjoying Swimming at the Beach. ■ **Seongam Island**(Ansan-si, 010-9227-9089): Tideland experience including fishing, camping, tideland mud.



■ **Buraemi Greentour Village**(Icheon-si, 031-643-0817): Catching loach and picking up corns and little tomatoes. Experiencing harvest and making wine ■ **Borigoge Village**(Yangpyeong-gun, 031-774-7786): Rafting, harvesting, making Korean rice cakes, bean curd, riding on a cultivator and touring the village ■ **Gwasu Village**(Yangpyeong-gun, 019-470-0122): Swimming at the valley, catching fish, picking up peppers and lettuce and coloring nails with touch-me-not leaves

■ **Sanghori Village**(Yeoju-gun, 010-9763-0160): Swimming, catching loach, Picking up corns and mushrooms etc. ■ **Natural Dying**(Yeoju-gun, 011-245-1927): Swimming, catching minnows, making rice cake, natural dying

■ **In-law Village**(Yangpyeong-gun, 016-583-1421): Riding on a raft, catching trout bare-handed, touring the village on a tractor. It is like visiting the in-laws house. ■

**Ahopmajigi**(Gapyeong-gun, 011-375-1103): Catching fish at Yongchu Valley, Observing insects and enjoying the forest.

■ **Sedungji**(Yeoncheon-gun, 031-835-7345): Building stone tower around the Imjin River catching fish and making a raft ■ **Gumae Nongsa**(Anseong-si, 031-671-4466): Catching fish(eels & mudfish), picking up corns and making Bokjori & bamboo stick.

■ **Osolgil**(Yangpyeong-gun, 011-371-5747): Strolling and Swimming, digging potatoes, picking corns, and making herbal tea ■ **Ongdalsaem**(Yangpyeong-gun, 011-9386-0022): Catching fish, rafting, making candles, clothes painting, riding on a cultivator.

☎ Agricultural Policy Dept. Gyeonggi Province(031-249-4422), (<http://kgtour.gg.go.kr>)

## Are You Burned Out?

### - Five Great Forested Resort Areas -

The Gyeonggi Tourism Organization highly recommends the five different forested resorts where the visitors fully enjoy swimming at the valley and the true nature of the woody forest. Why don't you hit the road and shake off your tiredness once and for all.

#### 1. Mt. Chungnyeongsan forested resort(☎031-592-0681)

The forest of Chungnyeongsan Mountain is a of 4.358km located at the edge of Chungnyeongsan Mountain above 879m over the sea level. Once entering into the forest in summertime, you may feel fascinated with the smelling pine resin and even be moved due to so clean water and beautiful views of fantastic rocks in a valley.



#### 2. Mt. Yumyeongsan Forested Reserot(☎031-589-5487)

Located at Gail-ri, Seorak-myeon, the mountain(864m height) is favorably noticed by climbers due to continuously flowing valleys surrounded by curious and fantastic rocks. Some neighboring natural resorts are furnished with convenient facilities including cabin house, camping fields and esplanades suitable for every season.



#### 3. Mt. Jungmi Forsested Resort(☎031-771-7166)

Mt. Jungmi Forested Resort is surrounded by Mt. Baekunsan, Yumyeongsan, and Yongmunsan, which makes you feel you are smack in the middle of deep forest. You can enjoy the coniferous trees all year around. There is an natural education road, where you can observe the beauty of forest dotted with many explanation boards.

#### 4. Sanumm Forested Resort(☎031-774-8133)

The Sanumm forested resort, a woody forest, will provide visitors with a variety of beautiful plants and trees such as coniferous and deciduous trees harmonizing with big cone pines and broad-leaved trees. It is a main summit of Mt. Poksan of 992m over the sea level.

#### 5. Kookmangbong Forested Resort(☎02-2247-1753)

There is a promenade around the Jeongam Reservoir. Inside the resort, there are about 630,000 big cone pines, pine and broadleaf trees. All in all, it will be a perfect spot for summer vacationers to enjoy their quality time with the families.

## Implementing 'Public Service Application System'

- In Economy, Environment, Transportation Areas etc. Starting From Aug.10 -

Working as an administrative trouble-shooter in the areas of economy, culture, agriculture, welfare, environment, transportation, and construction etc, the on-the-spot submission system of complaints and grievances by the citizens has been implemented since August 10. The head of the trouble-shooter division organized the T/F team in order to solve the various problems in an agile and effective way. The public grievance must be turned in by at least five people to the Civil Service Consultation Center in person with the papers that show contents of grievance, the place and representative of the petition. The result of the public grievance must be informed to the petitioner within 7 days through accommodating the opinions and visiting the troubled area. Previously, the provincial administration implemented a few Ombudsman such as Call Center for Public Grievance and Night-time Public Grievance Reservation System.

☎ General Affairs Dept. Gyeonggi Province(031-249-2982)

## Please Recommend Must-visit Esplanades!

-GTO, Getting Offer for Theme Promenade -



The Gyeonggi Tourism Organization(GTO) receives the applications for the recommendable promenades with the themes of culture, history, historical sites, natural landscape from both individuals and groups.

They should be limited to Gyeonggi-do, but the possible strolling paths should be connected with the Gyeonggi-do.

The title, map, things to enjoy and eat, and main theme should be included in the application form. The deadline is September 10.

☎ Gyeonggi Tourism Organization (031-259-7314)([www.gto.or.kr](http://www.gto.or.kr))

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